

Future Mail Prep and Entry Steering Committee

June 7, 2012

- **Welcome/Introductions**
- **Steering Committee Members**
- **Establish Ground Rules**
- **Review Charter**
- **Level Set Mail Flow**
- **Brainstorm List of Ideas**
- **Next Steps**

Steering Committee Overview

Steering Committee - Roster

Future Mail Prep and Entry Steering Committee

Final Core Steering Committee Participants List

Name	Company/Association	Class
Sharon Harrison	AT&T Services/MMA	FCM
Todd Black	Time Inc./MPA	Periodicals
Maura Lyons	Orchard Brands/ACMA	Standard Mail
Wendy Smith	Publishers Clearing House/PSA	Package Services & STD Mail
John Stark	Condé Nast/IDEAlliance	Periodicals (and Sm. Publications)
Dale Miller	RRD/US Chamber of Commerce	MSP
Wanda Senne	World Marketing Inc./NAAD	MSP
John Medeiros	DHL Global Mail/PSA	MSP
Joe Schick	Quad/Graphics Inc.	MSP
Don Landis	Arandell Corp/NAPL	MSP
Mury Salls	DST Mailing Services/MMA	MSP/Presort (FCM)
Bob Galaher	NAPM	MSP/Presort (FCM)
Leo Raymond	MFSA	MSP/Presort
Max Heath	Landmark Comm./NNA	Newspapers/Periodicals
Deb Damore	Fairrington/Agr. Circ. Assn	Logistics/MSP
Michelle Billmann	ALG Worldwide/IDEAlliance	Logistics/MSP

Name	Company	Functional Area
Krista Finazzo	USPS	Ops Integration & Support
Craig Vance	USPS	Ops Integration & Support
Dane Coleman	USPS	Ops Integration & Support
Frank Neri	USPS	Processing/Network Ops
Jewelyn Harrington	USPS	Processing/Network Ops
Rick Baxter	USPS	Processing/Network Ops
Becky Dobbins	USPS	Product Classification
Bill Chatfield	USPS	Product Classification
Kevin Gunther	USPS	Product Classification
Steve Monteith	USPS	Product - FCM
Tom Foti	USPS	Product - Periodicals & Catalogs
Dave Mastervich	USPS	Product - Saturation
Karen Key	USPS	Product - Parcels
Scott Davis	USPS	Pricing
Michelle Yorgey	USPS	Pricing
Don Ohara	USPS	Pricing
Garrett Hoyt	USPS	Streamlined Mail Entry
Sharon Owens	USPS	Industry Engagement & Outreach
Dale Kennedy	USPS	Business Customer Support & Services
Steve Coopridier	USPS	Continuous Improvement

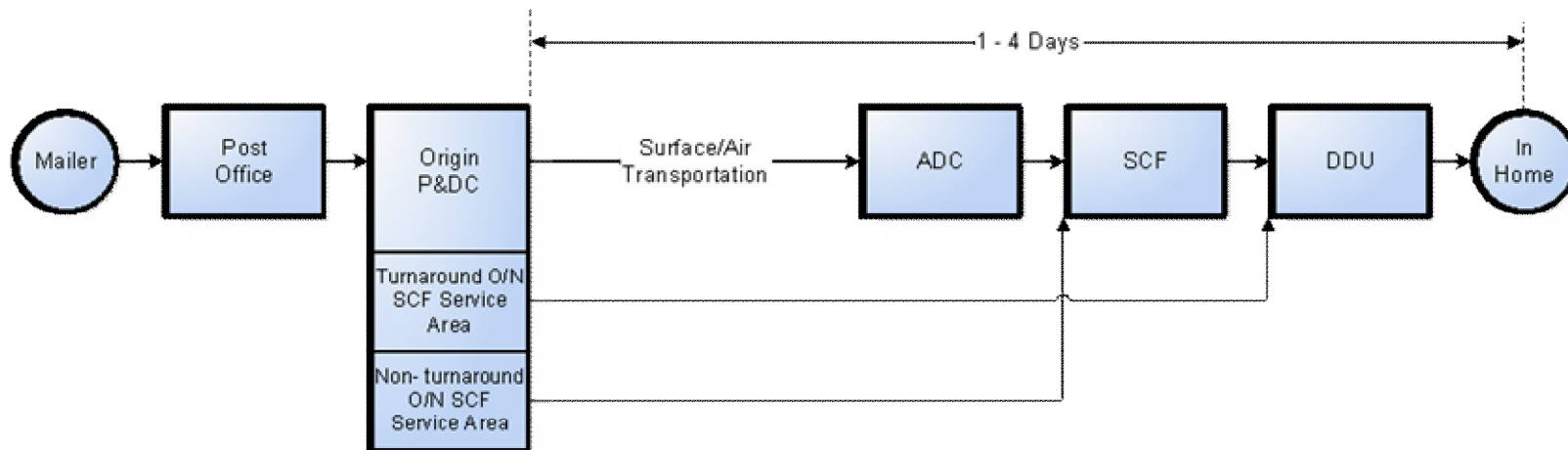
- Establish ground rules shared and demonstrated by all members of the Steering Committee

Committee Charter: Identify and implement mail preparation & entry solutions to eliminate non-value added mailing requirements, increase efficiencies to contain costs and drive service improvements for the mailing industry and Postal Service.

Basic Mail Flows

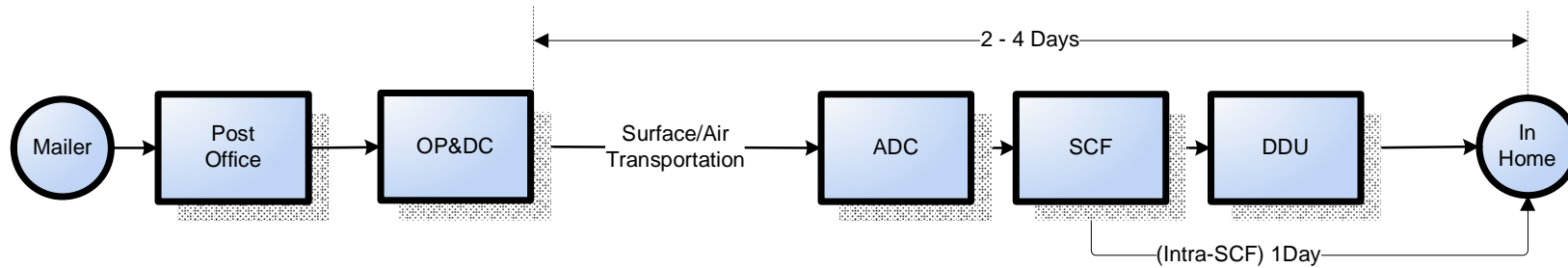
First-Class Mail End to End Flow

❑ Origin Entry



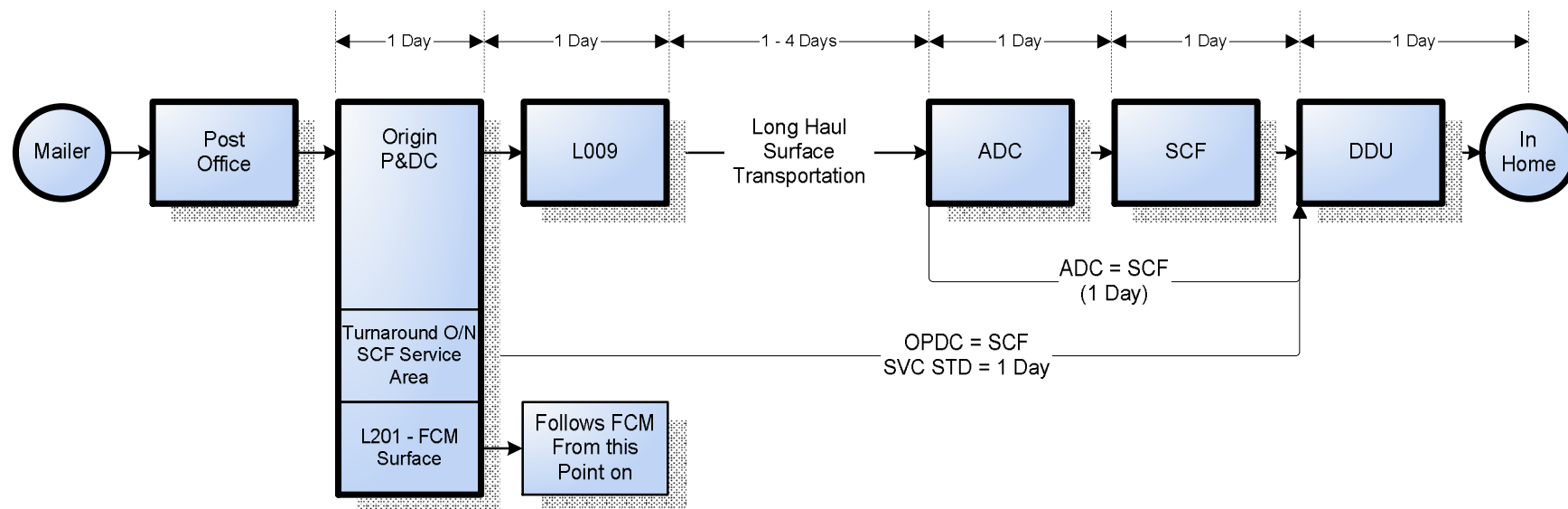
First-Class Mail End to End Flow

❑ Origin Entry

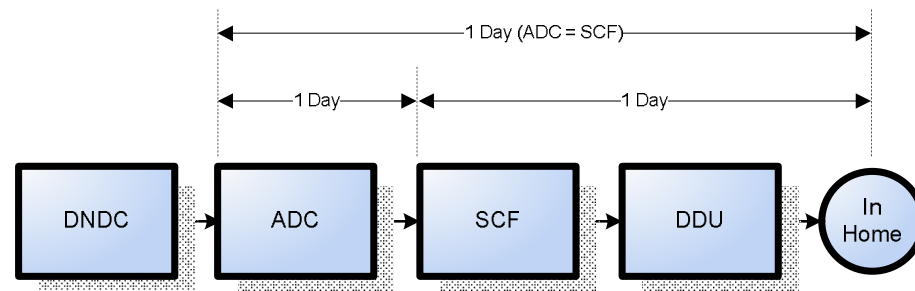


Periodicals End-to-End Flow

❑ Origin Entry

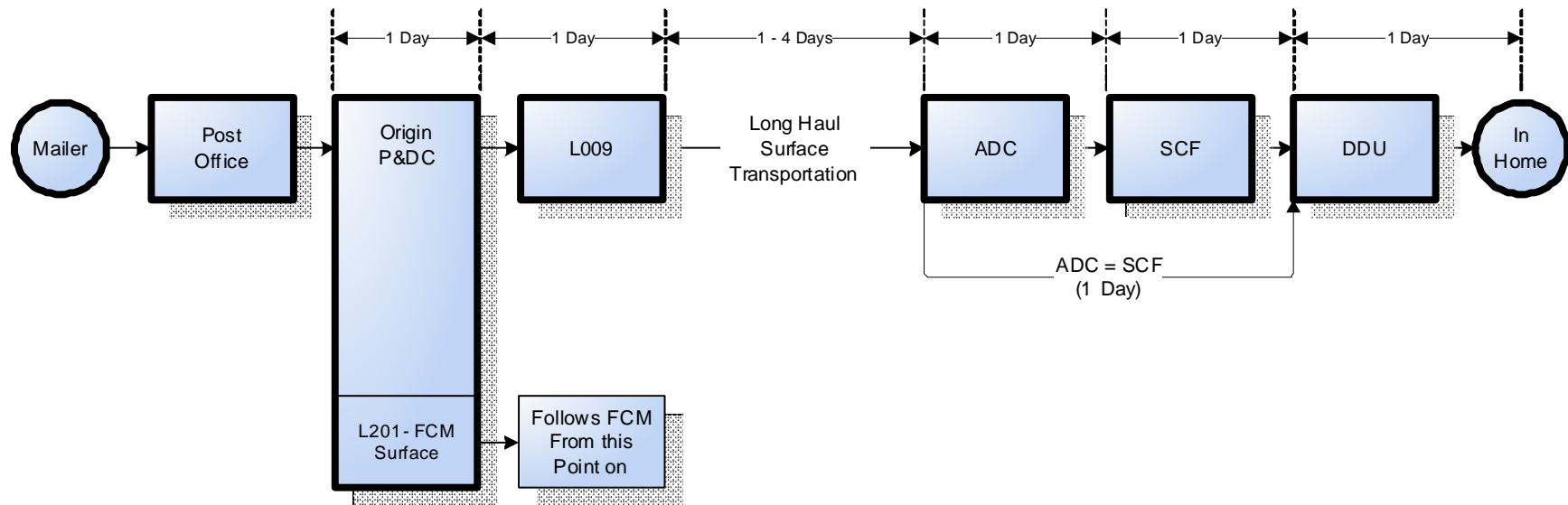


❑ Destination Entry

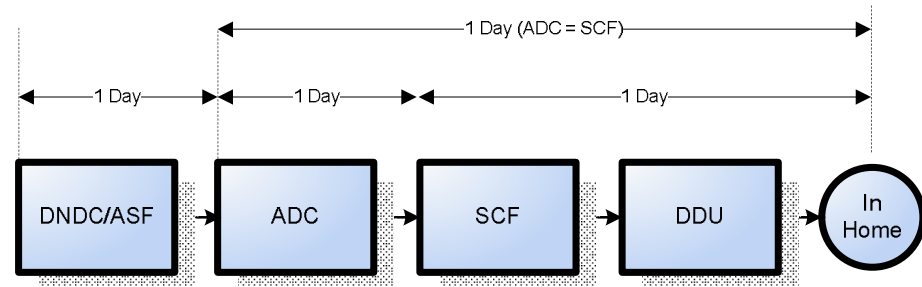


Periodicals End-to-End Flow

❑ Origin Entry

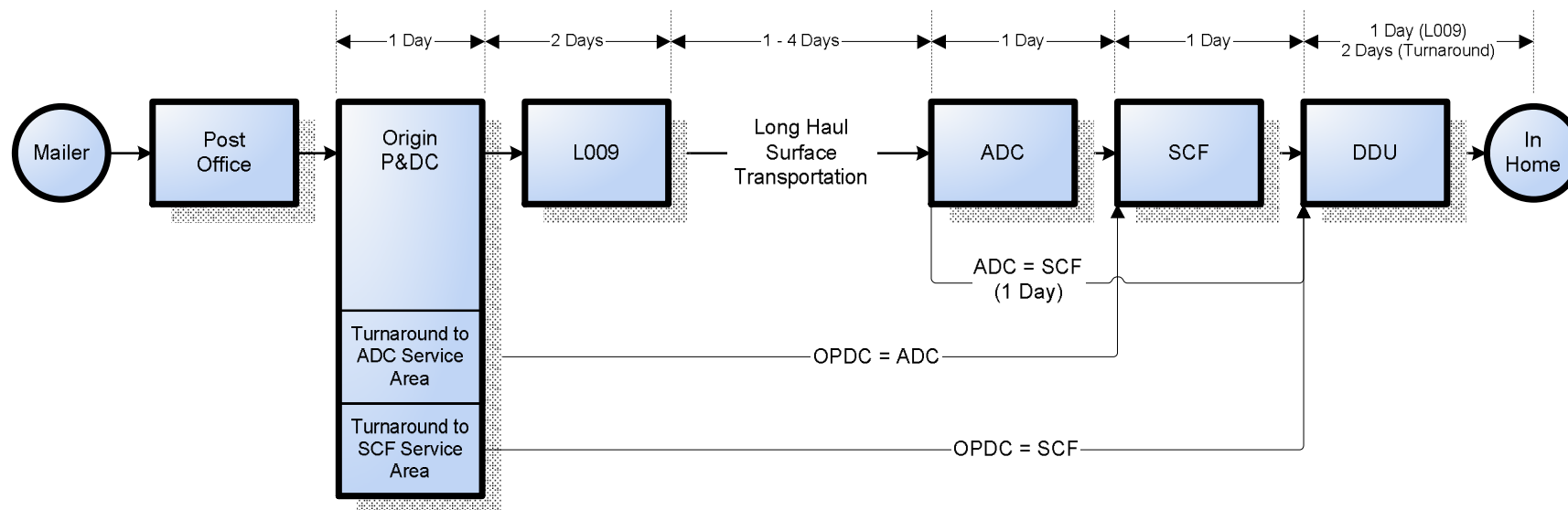


❑ Destination Entry

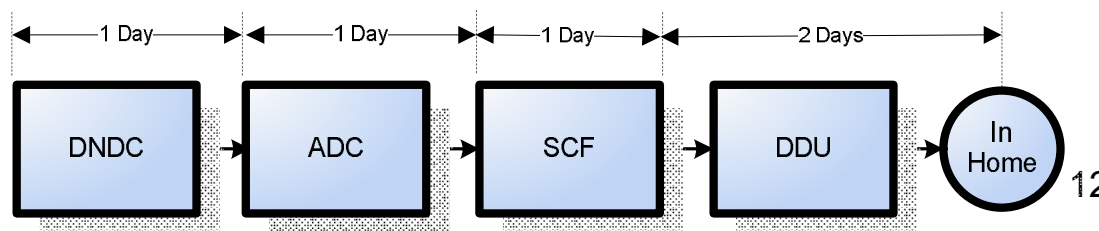


Standard Mail Basic Mail Flow

❑ Origin Entry

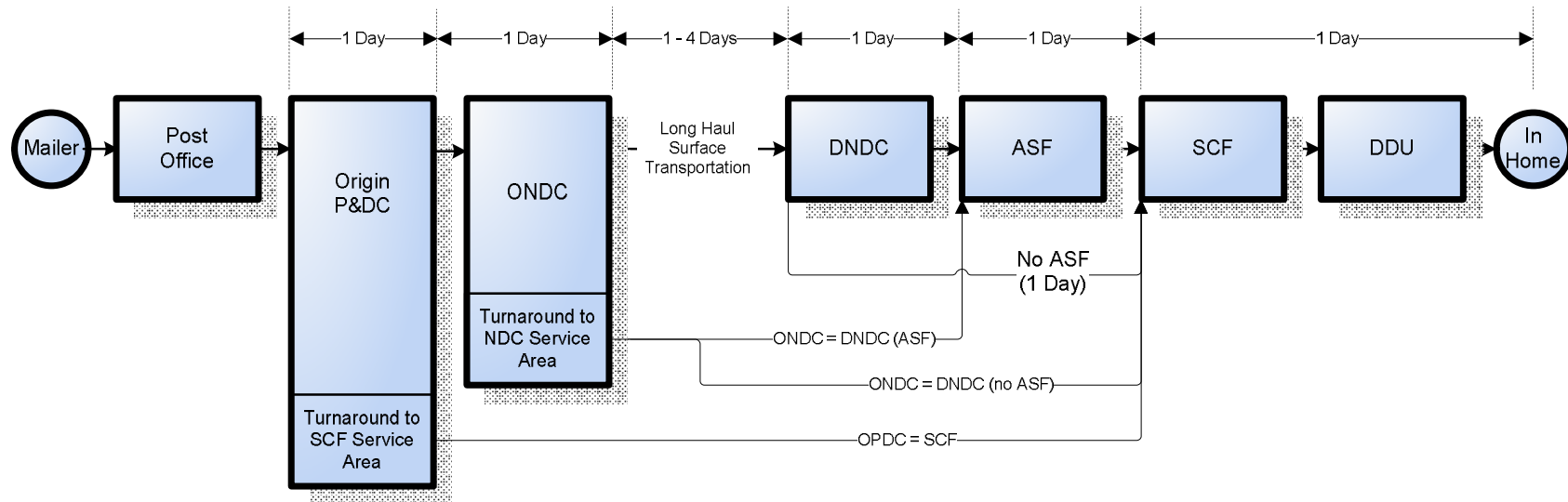


❑ Destination Entry

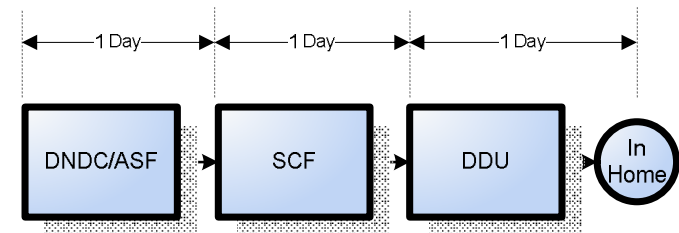


Package Services Basic Mail Flow

❑ Origin Entry



❑ Destination Entry



Brainstorm Ideas

Received to Date

- Sixty two (62) total entries submitted
 - Buckets
 - Communications = 2
 - Mail Entry = 4
 - Mail Prep = 27
 - MTE = 1
 - Pricing/Rates = 9
 - Software/Systems = 15
 - UAA/ACS/NCOA = 4

- Define approach for moving forward
 - Assess complexity
 - Refine how to organize
 - Assign tasks for follow up & research

- Define framework and priorities of future meetings
- Timelines – Frequency of meetings
- Deliverables
- Wrap up